

# Commercial Bowl

trivia about everything *but* football

1) Which car manufacturer advertised a new car called the Brat in 1982?

- a) Subaru
- b) Jeep
- c) VW
- d) Audi

2) Who was the first pizza retailer to advertise during a Super Bowl

- a) Domino's
- b) Pizza Hut
- c) Little Caesars
- d) Papa John's

3) One 30 second commercial aired during the Super Bowl

costs at least:

- a) 1.5 million
- b) 2.8 million
- c) 4.3 million
- d) 5 million

4) What year did Apple introduce Macintosh computers in the granddaddy of all Super Bowl commercials?

- a) 1976
- b) 1980
- c) 1970
- d) 1984

5) What fast food restaurant introduced phrase "Where's the beef?"

- a) Burger King
- b) McDonald's
- c) White Castle
- d) Wendy's

6) What company debuted talking baby ads?

- a) Scottrade
- b) Ameritrade
- c) Wachovia
- d) E-Trade

7) In the 2000 version of "Wassup" Budweiser commercial series, what pet shop animal performed?

- a) fish
- b) mice
- c) parrots
- d) monkeys

8) In 1992, Pepsi ran a commercial promoting their new look, showing 2 teen boys watching a supermodel step from her car and get a can from the vending machine. Who was the model?

- a) Cindy Crawford
- b) Elle Macpherson
- c) Christy Brinkley
- d) Kathy Ireland

9) How much did commercials cost in the first Super Bowl?

- a) \$19,000
- b) \$22,000
- c) \$34,000
- d) \$42,000

10) In what year did the incident during the halftime show of Janet Jackson and Justin Timberlake bring more comments the next day than either the Super Bowl football game or its commercials?

- a) 2005
- b) 2004
- c) 2003
- d) 2002